

# Welcome to Invest in Skåne at Expo 2010

October 21<sup>st</sup>, 2010

Invest in Skåne is honoured to invite you to a seminar about life science and future investment and business opportunities in the southernmost part of Sweden, the province of Skåne.

The seminar will be held at the **Swedish Pavilion at the Expo 2010 in Shanghai on the 21<sup>st</sup> of October from 11am – 1pm**. Other events hosted by Region Skåne and the City of Malmö are taking place on the same day, you are very welcome to attend these events as well (see enclosed program).

During these two hours you will get the opportunity to discover a highly dynamic and innovative region set to experience a future boost within science and research. Two world leading facilities for advanced material research, the **European Spallation Source** and **MAX IV**, will be built in Skåne, which will generate countless opportunities for life science discoveries and future investments in the region.

## Program

11.00- 11.30      **Registration and coffee/tea**

11.30 – 11.45

### Introduction to Southern Sweden

Mr. Stefan Johansson, CEO at Invest In Skåne, will give an overview of southern Sweden and its unique advantages for developing business.



11.45 – 12.15



### Life science opportunities in Southern Sweden and Medicon Valley

Mrs. Anna Chérouvrier Hansson, responsible for the life science activities at Invest in Skåne will introduce you to the innovative research, development and corporate environment in Southern Sweden and how Chinese companies and organisations can benefit from this.

12.15 – 12.55

### Success stories of Chinese life science investments in Southern Sweden

- **Dongbao Biopharmaceuticals – RECHON Life Science AB**  
Dr Zhaoqi Li, Chairman of Shanghai Dongbao Biopharmaceuticals Co., Ltd.,  
Chairman of Rechon Life Science Group
- **Bactiguard AB**  
Dr. Ewa Stålldal, President of Bactiguard International

12.55 – 13.00

**Closing remarks**

## Sign up & information

Please, sign up for this seminar and the other events on the 21<sup>st</sup> of October by sending an e-mail to [china@investskane.se](mailto:china@investskane.se) **no later than October 6<sup>th</sup>**. You will receive a confirmation and further information about where to get free tickets for admission to the Expo area. Read more about the events at the Swedish Pavilion Expo 2010 on [www.southernswedenexpo.cn](http://www.southernswedenexpo.cn).